

MEMORANDUM

To: Professor Rodwell
From: Carol lee
Date: February 21, 2023
Subject: ENGL 21007 Product Review Essay Reflection

This is a self-reflection memo for my product review essay where I evaluated an Albuterol inhaler based on certain criteria. The purpose of this document is to assess my writing and how it impacted the quality of my paper, along with how it will impact my future writing.

The product review essay required me to choose an item in my household and grade it objectively. The item I chose was an Albuterol Sulfate HFA inhaler. While researching the scientific knowledge and 2 innovations behind what made the inhaler possible, I also brainstormed the different criteria I will include. Since there was no absolute required criteria I had to include, the ability to choose my own allowed me to write the paper easily without having to over compensate for my lack of knowledge in any specific area. The criteria I used to grade the inhaler on were its cost, availability, size, and durability. The simplicity of these four criteria allowed me to focus on one thing at a time and not jump from one idea to the next.

In terms of the essay's rhetorical situation, the genre can be categorized as expository. Expository essays merely provide a neutral point of view when describing a topic without attempting to prove anything. In this case, my goal was to write an unbiased review on a product. The motivation behind writing specifically about an inhaler was because I want to inform others about a life sustaining medication for a chronic illness that I have. The purpose of the paper is for the reader to have a general idea of what an inhaler is, and if it serves its purpose based on specific standards. While the audience can vary from those who are informed about inhalers and those who aren't, this paper was geared towards those who are not well informed. The criteria were very straightforward which allows for anyone who wants a general idea about the product to understand what it is.

While the product review essay was an overall straightforward and easy assignment, the strategies I used when writing this paper is something I will take to support my future writing endeavors. While simple but important, one of the strategies I used when writing this essay was focusing on one thing at a time. Without the need for textual evidence, this allowed me to write each paragraph fluidly without having to look back and forth between texts to find a suitable quote to base each paragraph on. What's more, the use of objective writing will be important for the future whenever there is a need to write another expository paper.

Carol Lee